



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

AF
3623

Applicant: J. Montague

Title: METHODS AND SYSTEMS FOR OPTIMIZING A CAMPAIGN

Docket No.: 1592.017US1

Serial No.: 09/604503

Filed: June 27, 2000

Due Date: April 20, 2004

Examiner: Eric T Shaffer

Group Art Unit: 3623

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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APR 29 2004

GROUP 3600

We are transmitting herewith the following attached items (as indicated with an "X"):

- A return postcard.
 An Amendment and Response under 37 CFR 1.116 (9 Pages).

Please consider this a PETITION FOR EXTENSION OF TIME for sufficient number of months to enter these papers and please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.
Customer Number 21186

By: Joseph P. Mehrle
Atty: Joseph P. Mehrle
Reg. No. 45,535

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: MS AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 20th day of April, 2004.

Name

Amy Moriarty

Signature

Amy Moriarty

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.
(GENERAL)

EXPEDITED PROCEDURE – EXAMINING GROUP 3623



09/604503

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AMENDMENT & RESPONSE UNDER 37 C.F.R. 1.116

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In response to the Final Office Action mailed February 20, 2004, please amend the application as follows: